ŁÓDŹ ECONOMIC GUIDE 2018
GET TO KNOW
THE FASTEST
DEVELOPING
CITY IN POLAND!

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TABLE OF CONTENTS

4 Why the Łódzkie region? The city in figures

6 All roads lead to Łódź. Location

8 An express route to Łódź. Transport and communication

10 Invest in Łódź. Economy and industry. Key sectors

12 Youth in Łódź. Education

16 Discover the city anew. The New Centre of Łódź

18 Łódź for investors. Here is how we can help you

20 Experience Łódź. Quality of life in the city
The investment appeal of the city is significant and measurable – the numbers speak for themselves. According to reports and statistical data, Łódź is one of the fastest growing cities in Central and Eastern Europe. See for yourself and find out more about the third largest city in Poland!

**The City of Łódź:**

- **Region Area:** 293.3 sq. km.
- **Population:** 690,422 people
- **Unemployment Rate:** 5.9%
- **Number of Students and Graduates:**
  - Academic year 2016/2017:
    - 73,961 people
    - 19,324 people
- **Average Monthly Salary:** 4,462.50 PLN

**The Łódzkie Voivodeship:**

- **Region Area:** 18,219 sq. km.
- **Population:** 2,476,315 people
- **Unemployment Rate:** 6.2%
- **Number of Students and Graduates:**
  - 79,388 people
  - 20,972 people
- **Average Monthly Salary:** 4,141.94 PLN
WORKING AGE POPULATION IN ŁÓDŹ AND IN THE REGION, BROKEN DOWN INTO SEX AND AGE GROUPS

<table>
<thead>
<tr>
<th>SEX</th>
<th>The City of Łódź</th>
<th>The Łódzkie Voivodeship:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Women</td>
<td>192,773</td>
<td>697,765</td>
</tr>
<tr>
<td>Men</td>
<td>207,274</td>
<td>788,555</td>
</tr>
<tr>
<td>Total</td>
<td>400,047</td>
<td>1,486,320</td>
</tr>
</tbody>
</table>

DIVISION INTO AGE GROUPS IN THE ŁÓDZKIE VOIVODESHIP:

<table>
<thead>
<tr>
<th>Age Group</th>
<th>Number of People</th>
</tr>
</thead>
<tbody>
<tr>
<td>18–24 years of age</td>
<td>184,721</td>
</tr>
<tr>
<td>25–29 years of age</td>
<td>163,540</td>
</tr>
<tr>
<td>30–34 years of age</td>
<td>188,858</td>
</tr>
<tr>
<td>35–39 years of age</td>
<td>196,346</td>
</tr>
<tr>
<td>40–44 years of age</td>
<td>186,197</td>
</tr>
<tr>
<td>45–49 years of age</td>
<td>158,524</td>
</tr>
<tr>
<td>50–54 years of age</td>
<td>147,639</td>
</tr>
<tr>
<td>55–59 years of age</td>
<td>172,722</td>
</tr>
<tr>
<td>60–64 years of age</td>
<td>87,773</td>
</tr>
</tbody>
</table>

AREA RENTAL COSTS

<table>
<thead>
<tr>
<th>AREA</th>
<th>Rental Costs per Month</th>
</tr>
</thead>
<tbody>
<tr>
<td>A CLASS OFFICE</td>
<td>€11.50–13.50 per sq. m. + maintenance €3–4 per sq. m.</td>
</tr>
<tr>
<td>B CLASS OFFICE</td>
<td>€9–10 per sq. m.</td>
</tr>
<tr>
<td>WAREHOUSE</td>
<td>€2.60–3.20 per sq. m.  (within the city boundaries: €3.40–3.90 per sq. m.)</td>
</tr>
</tbody>
</table>

TRADE

Prime rental rates in Łódź, i.e. for premises of around 100 sq. m. in the category of fashion and accessories in the best shopping centres: €50–55 per sq. m.

FLAT

<table>
<thead>
<tr>
<th>Number of Rooms</th>
<th>Average Net Rental Cost</th>
<th>Average Fees</th>
<th>Average Gross Rental Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>1-room</td>
<td>PLN 1,029</td>
<td>PLN 382</td>
<td>PLN 1,411</td>
</tr>
<tr>
<td>2-room</td>
<td>PLN 1,445</td>
<td>PLN 520</td>
<td>PLN 1,966</td>
</tr>
<tr>
<td>3-room</td>
<td>PLN 1,778</td>
<td>PLN 670</td>
<td>PLN 2,447</td>
</tr>
<tr>
<td>4-room</td>
<td>PLN 2,854</td>
<td>PLN 916</td>
<td>PLN 3,770</td>
</tr>
<tr>
<td>5-room</td>
<td>PLN 3,500</td>
<td>PLN 1,200</td>
<td>PLN 4,700</td>
</tr>
</tbody>
</table>

INTERNATIONAL INVESTORS FROM ŁÓDŹ AND THE REGION

- ABB
- Albea Group
- AMCOR FLEXIBLES REFLEX
- Amcor Tobacco Packaging Polska
- AQ Wiring Systems
- Aquila Radomsko
- Armelon
- Asco Numatics
- Atos (AMG Net)
- August Faller
- Barry Callebaut
- Bilplast
- Bluerank
- BMS
- Bora Poland
- BSH Sprzęt Gospodarstwa Domowego
- Cablex-P
- Capita Customer Solutions
- Cardif
- Ceri International
- Clariant
- Coko-Werk
- Commerz Systems
- Compin Polska
- Conduent
- Dakri Dystrybucja
- Deante
- Dell Products
- DesleeClama
- Dimar
- Drahtzug Stein Łódz
- E.G.O. Polska
- E.M. International
- Emuram
- Enginova
- Ericsson
- Euroglas Polska
- Flextronics
- Frit Group
- Fuji Seal Poland
- Fujitsu Technology Solutions
- Geoplastyk
- GFT
- Gillette Poland International
- Greiner Multifoam
- Haering Polska
- Hapam Poland
- Harman
- Hatrans
- Hexagon
- HPE
- Hutchinson Poland
- Idemia (Oberthur Technologies R&D Poland)
- Indesit Company Polska
- Infosys
- Interprint Polska
- Isopak
- Kampmann Polska
- Kellogg Pringles
- Magellan
- Manuli Hydraulics
- mBank
- Media 4U
- Mellon
- Nordea Bank AB S.A.
- Panasonic
- Philips Lighting
- Pöyry
- Primulator
- Printpack Poland
- Procter and Gamble Operations Polska
- Profilpas Polska
- Prowell
- PwC
- quick-mix
- Rossmann
- RR Donnelley
- Sanitec Koto
- Schaumaplast-Organika
- Schraner Polska
- Sii
- Sirmax Polska
- Stora Enso Poland
- T-mobile
- Takeda
- Tate&lyle
- TomTom
- UPS
- Vandemoortele
- Veolia
- Vistex
- Wirthwein

SOURCES:

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  https://bip.uml.lodz.pl/miasto/informacja-o-stanie-miasta/ [as of 31 December 2017]
- The Statistical Office in Łódź [academic year 2016/2017]
- The Central Statistical Office
  http://lodz.stat.gov.pl/dane-o-wojewodztwie-lodzkim/ [as of 31 December 2017]
- Local Data Bank
  https://bdl.stat.gov.pl/BDL/dane/teryt/tablica [as of 31 December 2017]
- The Polish Investment and Trade Agency
  https://www.paih.gov.pl/regiony/wojewodztwa/lodzkie [as of 31 December 2017]
- JLL Poland Report: „Real Estate Market in Łódź, 2018”
- The Łódź Surveying Centre, „Supply and Offer Prices on the Primary Market. August, 2017”
A great advantage of Łódź is its central location. The city is situated both in the central part of Poland and of Europe, as a result of which “everything is close-by”. A convenient location goes hand in hand with good communication – the agglomeration is surrounded by a number of highways and expressways which provide fast connections with cities in Poland and abroad.

In the vicinity of 7 capital cities:

- Berlin: 465 km
- Prague: 547 km
- Bratislava: 579 km
- Łódź: 655 km
- Minsk: 577 km
- Vilnius: 500 km
- Moscow: 1,374 km

All roads lead to Łódź.
NOT FAR FROM ŁÓDŹ!

- **WARSAW**: 110 km
- **GDAŃSK**: 331 km
- **WROCLAW**: 232 km
- **POZNAŃ**: 202 km
- **KATOWICE**: 194 km
- **CRACOW**: 248 km

NOT FAR FROM ŁÓDŹ!
ROADS

Not too far away from Łódź there is the intersection of two main highways: A1 and A2, which constitute part of the Trans-European Transport Network (TEN-T) that connects the Western and Eastern side of Europe, and the Baltic states with the southern part of the continent. Located on the south of the city, expressway S8, which connects Łódź and Wroclaw, is also of international significance. Another expressway is planned: S14, which will constitute the western section of the Łódź ring.

RAILWAY

Łódź offers good railway connections with all major cities in Poland. For example, it takes slightly more than one hour to get to Warsaw. The convenient connection to the capital city is a great advantage, especially considering the appeal of the city’s office market. Łódź also offers a direct railway connection to Chengdu in China, which is a part of the New Silk Road. The transit of goods from Poland to China over a distance of 10,000 km takes on average between 12 and 14 days. For comparison, sea freight between Far East harbours and Europe takes around 45 days. As a result, railways and terminals located in the central part of Poland offer exceptional opportunities to Chinese enterprises which are interested in investing in Poland or in other European markets.

AIRPORTS

There are two airports nearby Łódź. From the city centre you can reach the Władysław Reymont International Airport within 10 minutes by car. This airport deals with passenger and freight transportation. Meanwhile, 130 km further you’ll find the largest airport in Poland – the Warsaw Chopin Airport, which offers flights to more than 100 destinations all around the world.
A distinctive feature of the city is its close location to the capital city of Poland – Warsaw, which has a positive impact on creating a business synergy between the two. The travelling time and communication between the cities is convenient enough to facilitate business and enables quick transport, even daily commuting.

It takes just 90 minutes to go from the centre of Łódź to the Chopin Airport in Warsaw, from which you have access to around 100 national and international destinations.

**THE CITY CENTRE OF ŁÓDŹ**

**THE CHOPIN AIRPORT**

« **90** MINUTES »

About 100 km from Łódź a new Central Transportation Port is to be built. This main transportation centre will combine air, rail, and road traffic. According to the project, the airport will service 45 million passengers per year already after the first construction stage. The project design should be completed by the end of 2019, with the opening of the Port planned for 2027.

Located in the city centre, Łódź Fabryczna Railway Station was recently subject to a complete renovation, becoming one of the most state-of-the-art transit centres in Europe.

**COMPREHENSIVE DEVELOPMENT!**

In Łódź, there is currently a huge railway investment in progress. The tracks which go through the centre of Łódź as well as platforms were moved underground due to the construction of a new cross-city tunnel under Łódź Downtown. Thanks to the tunnel, Łódź Fabryczna Railway Station will gain new connections, which will facilitate communication with other cities. There are also plans to build two additional underground stations. The new line going through the tunnel will be a sort of Łódź underground. At present, Łódź Fabryczna Railway Station offers access to many means of transport, both private and public, including trains, buses, trams, and city bikes.

**BIKE** – Located all around Łódź, city bikes are a quick and ecological means of transport in the city. You can quickly rent one via a convenient mobile app. At present, there are 1500 bikes and 148 stations in Łódź, and this number is growing.

**SCOOTER** – The city also offers nearly 50 scooters in the subscription system, either pre-paid or payable-by-minute.

**CAR** – On the streets of Łódź, you can rent one of the 50 hybrid vehicles with automatic transmission.
The development of the city is based on the Regional Development Strategy which aims at supporting innovation and enhancing cooperation and partnership between regional authorities and investors. The key sectors for the Łódź region are mainly involved in the modern textile and fashion industries, as well as advanced construction materials, IT, and telecommunications.
**KEY SECTORS IN THE ŁÓDZKIE VOIVODESHIP:**

<table>
<thead>
<tr>
<th>Sector</th>
<th>Company/Service</th>
</tr>
</thead>
<tbody>
<tr>
<td>*MODERN TEXTILE AND FASHION INDUSTRY (INCLUDING DESIGN)</td>
<td>PRODUCTION OF HOUSEHOLD GOODS</td>
</tr>
<tr>
<td>*ADVANCED CONSTRUCTION MATERIALS</td>
<td>SSC, BPO/ITO, R&amp;D (SHARED SERVICES CENTRES, BUSINESS PROCESS OUTSOURCING CENTERS/ INFORMATION TECHNOLOGY OUTSOURCING CENTERS, RESEARCH &amp; DEVELOPMENT CENTERS)</td>
</tr>
<tr>
<td>*MEDICINE, PHARMACY, COSMETICS</td>
<td>LOGISTICS</td>
</tr>
<tr>
<td>*ENERGY, INCLUDING RENEWABLE ENERGY SOURCES</td>
<td>FURNITURE INDUSTRY</td>
</tr>
<tr>
<td>*INNOVATIVE AGRICULTURE AND FOOD PROCESSING</td>
<td>ELECTROMECHANICAL AND MECHANICAL INDUSTRIES</td>
</tr>
<tr>
<td>*IT AND TELECOMMUNICATIONS</td>
<td>CREATIVE INDUSTRIES</td>
</tr>
<tr>
<td>PRODUCTION OF CONSTRUCTION MATERIALS, INCLUDING CERAMICS, CONSTRUCTION CHEMICALS AND WOODWORK</td>
<td>ENVIRONMENTAL SERVICE</td>
</tr>
</tbody>
</table>

*Industries with the highest development potential in the Łódzkie Voivodeship
Łódź is one of the major academic centres in Poland. The city offers in total 19 institutions of higher education, 7 public and 12 non-public, as well as 30 R & D institutions. There are almost 74 thousand people studying at the universities in Łódź, including 5 thousand foreign students, with 20 thousand graduating each year.
THE UNIVERSITY OF ŁÓDŹ
is one of the leading institutions of higher education in Poland, with a total of 32 thousand students in its departments. The university offers 104 fields of study. The university cooperates with a number of foreign universities. Thanks to student exchange programs, the students of the University of Łódź can also continue their studies in 28 European countries.

THE ŁÓDŹ UNIVERSITY OF TECHNOLOGY
has maintained top positions in rankings of technical universities for many years. It is the winner of the competition for the most innovative and creative university in Poland in providing occupational perspectives and one of the most willingly selected technical institutions. Graduates of the Łódź University of Technology enjoy the recognition of Polish and foreign employers.

THE MEDICAL UNIVERSITY
educates doctors, dentists, pharmacists and medical service specialists, and is the only university in Poland to provide studies for medical officers of the military healthcare service in cooperation with the Ministry of National Defence. The Medical University in Łódź is ranked one of the leading institutions, and its teaching, research, and lab facilities are among the best equipped in Poland.

THE ŁÓDŹ FILM SCHOOL (LEON SCHILLER NATIONAL SCHOOL OF FILM, TELEVISION AND THEATRE)
is one of the oldest and most prestigious film schools in the world. It educates directors, cameramen, actors, animation artists, editors, producers, script writers and photographers. It is the alma mater of many outstanding film-makers, with graduates including: Andrzej Wajda, Roman Polański, Kazimierz Kutz, Jerzy Skolimowski, Zbigniew Rybczyński, Krzysztof Kieślowski, Filip Bajon, and Janusz Gajos.

WŁADYSŁAW STRZEMIŃSKI ACADEMY OF FINE ARTS
is a modern art college which, while keeping up with progress, has not forgotten the fact that modern art and design is founded in tradition. Established in 1945, the academy was intended for creative students looking for adventures in the world of fashion, as well as painting and graphics enthusiasts. The importance of the academy in the international arena is growing each year thanks to projects such as the international Young Textile Art Triennial (YTAT), the international Printing And Textile Art Courses (PATA), and the Łódź Young Fashion event.

GRAŻYNA AND KIEJSTUT BACEWICZ ACADEMY OF MUSIC
in Łódź is one of the leading art academies in Poland. It is open to new forms of developing passion and talent as well as promoting musical culture and education. Its rich didactic offer comprises over 50 specialisations in four departments.
As many as 98% of Łódź students having heard of any campaign addressed to young people spontaneously point to the "Youth in Łódź" programme. Thanks to the programme, students can take advantage of a student discount card, take part in free training courses, gain experience during paid holiday internships, obtain scholarships, and meet employers in Łódź. The programme is conducted by the Investor Service and International Cooperation Bureau of the City of Łódź. Leading universities of Łódź and over 280 employers from the city and its region are partners of the programme.

**SPECIALISED STAFF. EDUCATIONAL PROFILES.**

**EDUCATION WITH A VIEW OF EMPLOYMENT**

The universities situated in Łódź care for the development of their students by offering studies and faculties that meet the labour market demand. As a result of the demand for top experts in many fields, both the University of Łódź and the Łódź University of Technology, in cooperation with entrepreneurs, offer an education that increases job opportunities among graduates in specific fields.

The "Youth in Łódź" programme supports students in pursuing their professional career, encouraging them to bind their future with the city. At the same time, it supports local entrepreneurs and investors in obtaining highly qualified staff.
ŁÓDŹ SPEAKS DIFFERENT LANGUAGES

Over the next 3 years, the Łódź labour market will include over 130 thousand people who speak foreign languages at a level of at least B1.

FOREIGN LANGUAGE KNOWLEDGE AMONG PUPILS AND STUDENTS IN ŁÓDŹ

<table>
<thead>
<tr>
<th>LANGUAGE</th>
<th>NUMBER OF STUDENTS</th>
</tr>
</thead>
<tbody>
<tr>
<td>total</td>
<td>132,634</td>
</tr>
<tr>
<td>English</td>
<td>67,754</td>
</tr>
<tr>
<td>German</td>
<td>47,300</td>
</tr>
<tr>
<td>French</td>
<td>6,233</td>
</tr>
<tr>
<td>Russian</td>
<td>6,351</td>
</tr>
<tr>
<td>Spanish</td>
<td>2,531</td>
</tr>
<tr>
<td>Italian</td>
<td>775</td>
</tr>
<tr>
<td>other</td>
<td>1,480</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>PHILOLOGY</th>
<th>NUMBER OF STUDENTS</th>
</tr>
</thead>
<tbody>
<tr>
<td>total</td>
<td>7,218</td>
</tr>
<tr>
<td>English</td>
<td>1,977</td>
</tr>
<tr>
<td>German</td>
<td>332</td>
</tr>
<tr>
<td>French</td>
<td>272</td>
</tr>
<tr>
<td>Spanish</td>
<td>257</td>
</tr>
<tr>
<td>Italian</td>
<td>217</td>
</tr>
<tr>
<td>Russian</td>
<td>202</td>
</tr>
</tbody>
</table>

In total, over 7 thousand students are majoring in languages at university.

EDUCATION IN ŁÓDŹ

Łódź also offers a well-developed school system. The city has over 200 pre-schools, including multilingual, as well as many primary and secondary schools. As a result, it is much easier for employees and their families to relocate.

<table>
<thead>
<tr>
<th>NUMBER OF PRE-SCHOOLS</th>
<th>215</th>
</tr>
</thead>
<tbody>
<tr>
<td>state</td>
<td>146</td>
</tr>
<tr>
<td>non-public</td>
<td>65</td>
</tr>
<tr>
<td>multilingual</td>
<td>4</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>TOTAL NUMBER OF SCHOOLS</th>
<th>156</th>
</tr>
</thead>
<tbody>
<tr>
<td>primary schools</td>
<td>86</td>
</tr>
<tr>
<td>middle schools</td>
<td>42</td>
</tr>
<tr>
<td>secondary schools</td>
<td>28</td>
</tr>
</tbody>
</table>

Note: as of March 2018

New courses of study have been established recently as an answer to the requirements of many companies, such as Agat, Astor, Comarch, Ericsson, and Fujitsu.

EXAMPLES OF STUDIES FOR THE BPO/SSC/IT SECTORS

The institutions of higher education located in Łódź offer, among others, studies for BPO/SSC/IT and production experts, whereas the content of studies is prepared in consultations with the CISCO academy and JUNIPER. Thanks to this, university graduates are highly qualified employees, ready to take up work in leading companies.

ŁÓDŹ UNIVERSITY OF TECHNOLOGY

<table>
<thead>
<tr>
<th>IT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Technical Physics</td>
</tr>
<tr>
<td>Electronics and Telecommunications</td>
</tr>
<tr>
<td>Production Management and Engineering</td>
</tr>
<tr>
<td>Business and Technology</td>
</tr>
<tr>
<td>Logistics</td>
</tr>
</tbody>
</table>

UNIVERSITY OF ŁÓDŹ

| Linguistics for Business (L4B) |
| Banking and Digital Finance |
| International Finance |

Juvenalia Student Festival | © www.lodz.pl

Light Move Festival | © www.lodz.pl
The New Centre of Łódź (NCŁ) is a modern area at the heart of the city combining business, cultural, commercial, and transportation functions. With work underway, an area of nearly 100 ha in the city centre is subject to wide-spread revitalisation. In the NCŁ area is situated, among others: the EC1 building, the new Łódź Fabryczna railway station, and modern office buildings.

The NCŁ features the renovated building of the first power station in Łódź, EC1. The exceptional character of the place refers to the industrial past of the city. At present, EC1 performs cultural, artistic, and educational roles. At its heart is the largest Science and Technology Centre in Poland and a state-of-the-art planetarium. The EC1 complex is also the headquarters of institutions bringing together artists and film-makers – Łódź Film Commission and the Centre for Comics and Interactive Narration.
A major point in the New Centre of Łódź is the new underground station: Łódź Fabryczna, which will become part of a multimodal transport network, combining railway, long-distance bus, and car transportation as well as the city’s public transport. The investment will also involve the reconstruction of the road system around the station, giving Łódź the opportunity to become a city with one of the best transport infrastructures in Poland.
ŁÓDŹ FOR INVESTORS. 
HERE IS HOW WE CAN HELP YOU

SUPPORT FROM THE OFFICE OF INVESTOR SERVICE AND INTERNATIONAL COOPERATION

GENERAL INFORMATION
- data on human resources in Łódź
- available office and warehouse areas
- necessary permits and decisions
- public assistance, information on investment funding

PROPERTY
- support in selecting location
- preparing an offer concerning available surface area and costs
- arranging visits with consulting companies, building owners

RECRUITMENT SUPPORT
- Organising meetings with:
  - universities
  - career offices
  - recruitment agencies
  - employment offices

ORGANISATION OF MEETINGS AND COOPERATION WITH THE OFFICE
- setting up a visit in the city
- meetings with the City Mayor
- meetings with Office representatives
- support at each stage of the investment process

SUPPORT IN COMPANY PR ACTIVITIES
- press conferences
- publishing news at www.invest.lodz.pl and in the office bulletin
- "Łódź creates workplaces" campaign
- "Youth in Łódź" programme
- presence in publications with economic promotion of the city

ECONOMIC AWARDS FOR ŁÓDŹ

Thanks to supportive activities, investors can count on high-quality public services. Łódź is a business-friendly location, which is evident in the number of awards granted to the city.

- **Prime Property Prize** in the category “Investor-Friendly City” 2018, 2017, 2014
- **Investment Awards** in the category “City” granted by EuropaProperty.com 2017
- **Award: Eurobuild Investor’s Friendly City** 2017, 2016, 2014
- **ABSL Report**: distinction for significant services for the development of the modern business services sector in Poland, 2017, 1st place in the category: "Cooperation with local authorities" and "Modern business services sector" 2016 and 2017
- **Prologis ranking**: "100 Most Desirable Logistics Locations in Europe in 2017" for the best locations in Europe – Central Poland – Łódź: the most desirable location outside Western Europe 2017
- **Polish Association of Development Companies, Ranking of Polish Cities**: first place in 2016 and 2014, second in 2017 and 2015
- **Award: Eurobuild The Real Estate Personality of the Year 2016** for Mayor Hanna Zdanowska 2016
- **fDi STRATEGY AWARD** in fDi Polish Cities of the Future 2015/2016
- **Forbes’ Diamond** 2012
- **Award: Pro Progressio, City Outsourcing Stars** 2013
- **Grant IBM, Smarter Cities Challenge** 2013
PUBLIC SUPPORT

EXEMPTION FROM CORPORATE INCOME TAX (CIT) WITHIN THE FRAMEWORK OF THE ŁÓDŹ SPECIAL ECONOMIC ZONE:

ŁÓDŹ SPECIAL ECONOMIC ZONE

A wide range of benefits is offered by the Łódź Special Economic Zone. By conducting business activities in the ŁSEZ, investors are provided with public support in the form of exemption from corporate or personal income tax; they may also be exempt from property tax. The level of support depends on the size of the enterprise and may amount to as much as 55% in the case of small companies.

PROPERTY TAX EXEMPTION GRANTED BY THE COMMUNE

SUPPORT PROGRAMME FOR PRIORITY INVESTMENTS FOR THE POLISH ECONOMY IN THE YEARS 2011–2020

RECRUITMENT SUPPORT TOOLS – DISTRICT EMPLOYMENT OFFICE

OTHER INVESTMENT INCENTIVES

INVESTOR MENTOR DEDICATED TO A GIVEN INVESTMENT PROCESS

SUPPORT IN PROCEDURAL MATTERS, SO-CALLED "QUICK PATH"

BUILDING THE INVESTOR’S IMAGE ON THE LABOUR MARKET

OTHER
Łódź is the heart of creative industry, clubbing, art events and festivals. The 19th-century traditions of an industrial and multi-cultural city continue to apply, and their result is continuous development. Łódź features a landscape with the eclectic palaces of manufacturers, large murals, the experiences of four cultures, factory halls, chimneys, and ulica Piotrkowska – a vibrant street, one of the longest in Europe – which is the heart of cultural and film events.

CULTURE

Located at the very heart of Poland, the city holds many secrets and offers a plethora of attractions, such as:

THE NEW CENTRE OF ŁÓDŹ / OFF PIOTRKOWSKA / "MANUFAKTURA" MALL / "KSIĘŻY MŁYN" TEXTILE FACTORY PIOTRKOWSKA STREET. One of the longest commercial streets in Europe, full of tenement houses, palaces, manufacturers’ villas, churches, monuments of well-known local residents, and the headquarters of cultural institutions and companies of creative industries. / POZNAŃSKI PALACE. The eclectic Izrael Poznański Palace is one of the largest manufacturers’ residences in Poland. / "DĘTKA" SEWER MUSEUM. Hidden under Plac Wolności (Freedom square), this constitutes a fragment of the 19th-century underground sewer network. / ŁÓDZKIE MURALS. Large paintings which have already become an integral part of the city and changed its image. / MUSEUM OF CINEMATOGRAPHY. This presents some impressive collections related to the history of cinematography. The museum holds one of the six Kaiserpanoramas built around 1900. / VILLAS AND PALACES. There are around 200 villas and palaces of manufacturers. / POST-INDUSTRIALISM. In Łódź there are around 300 post-factory facilities.

SPORT/RECREATION

"FALA" (WAVE) AQUAPARK. An aquapark which, in addition to several swimming pools, including one with artificial waves, offers the highest slide in Poland, the "Kamikaze", as well as a relaxation zone. / ATLAS ARENA. One of the oldest sport and entertainment halls in Poland, where excellent volleyball and basketball matches and other events are held. / THREE CITY STADIUMS. The city has two football stadiums and one speedway stadium. / ŁAGIEWNIKI FOREST. Łagiewniki Forest is one of the largest woods within city boundaries in Europe. / PARK NA ZDROWIU. Park na Zdrowiu with a botanical garden and Orientarium, which is currently under construction.
**EVENTS**

**MARCH**
TOUCH THEATRE FESTIVAL/ FESTIVAL OF PLAYS PLEASANT AND UNPLEASANT/ "PIWOWARY" REGIONAL BEER FAIR

**APRIL**
FESTIVAL OF SCIENCE, TECHNOLOGY AND ART/ ŁÓDŹ "CARING FOR MY HEALTH" MARATHON/ NATIONAL POLISH ANIMATION FESTIVAL

**MAY**
PIOTRKOWSKA STREET RUN/ JUVENALIA STUDENTS’ FESTIVAL/ ŁÓDŹ BALLET EVENTS/ MUSEUM NIGHT/ SENIORALIA

**JUNE**
PHOTOFESTIVAL – INTERNATIONAL FESTIVAL OF PHOTOGRAPHY

**JULY AND AUGUST**
FESTIVAL OF COLOURS/ TRANSATLANTIC FESTIVAL – FILM FESTIVAL/ ŁÓDŹ BIRTHDAY/ GEYER MUSIC FACTORY/ SUMMER JAZZ ACADEMY/ "POLÓWKA" SUMMER FILM FESTIVAL/ FIRE FESTIVAL/ MANU SUMMER JAZZ SUNDAYS

**SEPTEMBER**
"ŁÓDŹ OF FOUR CULTURES" FESTIVAL/ FESTIVAL OF KINETIC ART OF LIGHTS – “LIGHT MOVE FESTIVAL”/ ŁÓDŹ BUSINESS RUN/ ŁÓDŹ TANGO SALON FESTIVAL/ REGIONAL MIXER

**OCTOBER**
"LIGHTS, CAMERA, ACTION" FILM CRITICS FESTIVAL/ FILMTERACTIVE FESTIVAL/ ASP GRADUATE GALA/ ŁÓDŹ DESIGN FESTIVAL/ INTERNATIONAL FESTIVAL OF COMICS AND GAMES

**NOVEMBER**
EXPLORERS FESTIVAL/ CINERGIA FORUM OF EUROPEAN CINEMA

**DECEMBER**
CHRISTMAS MARKET ON PIOTRKOWSKA STREET
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Cover photo: EC1 | © Paweł Augustyniak

The information and promotion campaign is carried out in connection with the City of Łódź Project: “Economic internationalisation of enterprises from the Łódzkie region through dedicated promotion activities and territorial economic marketing”, co-financed by the Regional Operating Programme of the Łódzkie Voivodeship for the years 2014–2020.