

# MEET THE FASTEST DEVELOPING CITY IN POLAND!





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### WHY ŁÓDŹ? CITY IN FIGURES

The investment attractiveness of Łódź is measurable and quantifiable - the numbers speak for themselves. According to reports and statistics, Łódź is one of the fastest growing cities in Central and Eastern Europe. Find out more about the third largest city in Poland.

### CITY OF ŁÓDŹ ŁÓDZKIE REGION

**AREA** 

**293.3** sq. km

■ 18,219 sq. km

**POPULATION\*** 

\*as of August 2021

**††††** 672, 185 people



i i i i i 2,437,970 people

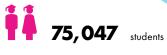
**UNEMPLOYMENT RATE\*** 

**6.1%** 

\*as of August 2021

STUDENTS AND GRADUATES NUMBER

in academic year 2020/2021





17,412

**76,897** students

AVERAGE MONTHLY GROSS SALARY IN THE BUSINESS SECTOR

\*as of August 2021



5,780.20 PLN



<sup>ዟ</sup>ι 5,488.57 PLN

### POPULATION IN ŁÓDŹ AND THE REGION BY GENDER

### & WORKING-AGE POPULATION IN ŁÓDŹ

as of 31 December 2020

GENDER	ŁÓDŹ	ŁÓDZKIE REGION
FEMALES	365,558	1, 276, 495
MALES	306,627	1, 161, 475
TOTAL	6 <b>72</b> , 185	2,437,970

POPULATION BY AGE IN ŁÓDŹ		as of	as of 31 December 2020	
20-24	26, 127	45-49	47, 100	
25-29	33,986	50-54	37, 881	
30-34	45,855	55-59	38,657	
35-39	57, 147	60-64	52, 159	
40-44	55,812			

### **RENT COST OF OFFICE SPACE**

AREA	RENTAL COST PER MONTH
A CLASS OFFICE	12.00-14.00 EUR/sq. m + maintenance 3,50-4,00 EUR/sq. m
B CLASS OFFICE	6.00–11.00 EUR/sq. m + maintenance 2.00–4.00 euro/sq. m
WAREHOUSE	1.90–2.70 EUR/sq. m - Łódź & Central Poland effective rental fees
RETAIL	"Prime" rental fees in Łódź, i.e. for units of about 100 sq. m in the fashion and accessories category in the best shopping malls: 35.00–39.00 EUR per sq. m

### **APARTMENT/FLAT**

data as of July 2021	net rental cost	
0-38 sq. m, 1-room apartment	1211.00 PLN	
38-60 sq. m, 2-room apartment	1165.00 PLN	
60-90 sq. m, 3-room apartment	2719.00 PLN	
average cost of administration fee	11.22 PLN /sq. m/month	

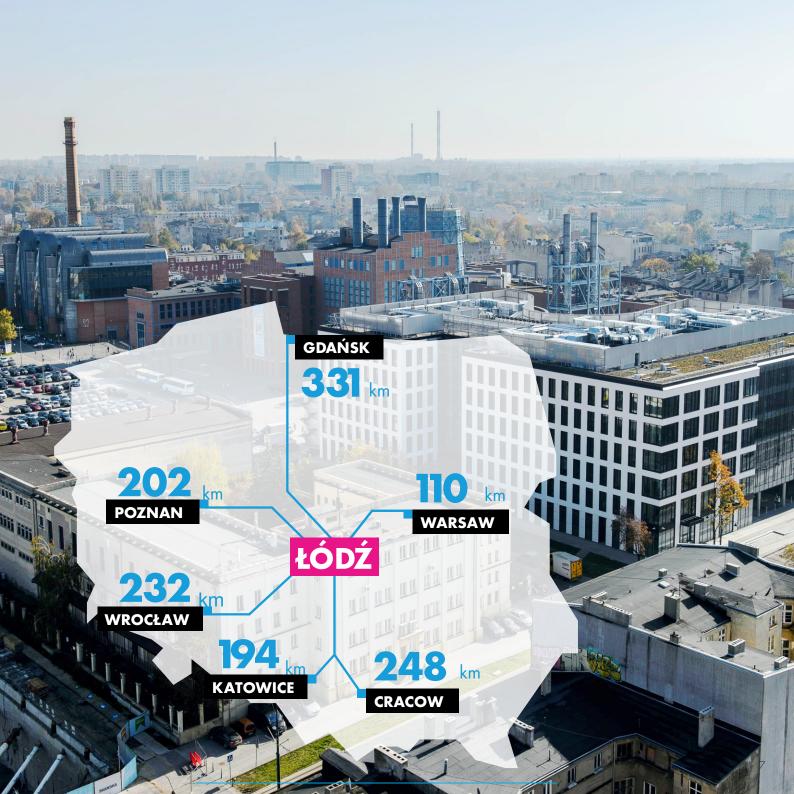
### INTERNATIONAL INVESTORS IN ŁÓDŹ AND THE REGION

7R	Ericsson	Nordea Bank
ABB	Euroglas Polska	Panasonic
Accenture	Fitqbe	Panattoni
Albea Group	Flextronics	Payair Technologies
Amazon	Flint Group	Peter Smith
Amcor Flexibles Reflex	Frigo Logistics	Philips Polska
Amcor Tobacco Packaging Polska	Fuji Seal Poland	PMP Group
AOMB	Fujitsu Technology Solutions	Pöyry
AQ Wiring Systems	Geplastyk	Primulator
Aquila Radomsko	GFT	Printpack Poland
Armeton	Giełda Papierów	Procter & Gamble
Asco Numatics	Wartościowych	Operations Polska
Atos (AMG Net)	Gillette Poland International	Profilpas Polska
August Faller	Greiner Multifoam	Prologis
Barry Callebaut	Haering Polska	Prowell
Better Collective	Hapam Poland	PwC
Bilplast	Harman	quick-mix
Bluerank	Hatrans	Rossmann
BMS	Hexagon	RR Donnelley
Bora Poland	Hillwood	Sanitec Koło
BSH Sprzęt Gospodarstwa	HPE	Schaumaplast-Organ
Domowego Cablex-P	Hutchinson Poland	Schraner Polska
Capita Customer Solutions	Idemia (Oberthur Technologies	
Cardif	R&D Poland)	Signify
Ceri International	Indesit Company Polska	Sii
Clariant	Infosys	Sirmax Polska
Coko-Werk	Interprint Polska	Sitel
Collabera	Isopak	Stora Enso Poland
Commerz Systems	Kampmann Polska	
Compin Polska	Kellogg Pringles	T-Mobile
Conduent	KOKI Europe	Takeda
Dakri Dystrybucja	Langowski Logistics	Tate&Lyle
Deante	Logicor	TomTom
Dell Products	Magellan	UN1F1ED2 Global Packaging Group
DesleeClama	Manuli Hydraulics	UPS
Digital New Agency	Manufacturing	Vandemoortele
Dimar	mBank	
Drahtzug Stein Łódź	Media 4U	Veolia
DSV Road	Mellon	Vistex
E.G.O. Polska	Miele	Wirthwein
Eko Energetyka		Whirlpool Polska
Enginova	Netguru	Zalando

Nippon Seiki

Epassi





### FAST LANE TO ŁÓDŹ.

### TRANSPORT AND COMMUNICATION



### **ROADS**

A short distance from Łódź is the junction of two major motorways: A1 and A2, which are part of the Trans-European Transport Network (TEN-T) connecting Western Europe with Eastern Europe and the Baltic countries with the southern part of the continent. The S8 expressway connecting Łódź with Wrocław, located south of the city, is also of international importance. The S14 expressway, which will complete the western section of the Łódź ring, is also under construction.



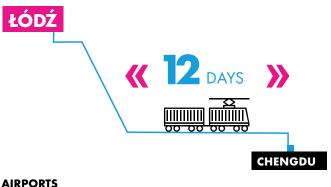


Mass Winst Williams VIII

### **RAILWAYS**

Łódź has good rail connections with all the major cities in Poland. For example, a trip to Warsaw takes just over an hour. The convenient connection with the capital is a major advantage determining the attractiveness of the city's office market.

Łódź offers a direct cargo railroad connection to Chengdu in China, which is part of the Belt and Road Initiative. The transit of goods from Poland to China over a distance of 10,000 km takes on average 12 to 14 days. By comparison, sea transport between Europe and Far Eastern ports takes about 45 days. Rail routes and terminals located in the central part of Poland therefore open up unique opportunities for Chinese companies interested in investing in Poland or in other European markets.



There are two international airports near Łódź. The Łódź Airport Central Poland is located approximately 10 minutes by car from the city centre, and handles passenger and cargo traffic. Whereas, 130 km away, in Warsaw, there is the largest airport in Poland - the Chopin Airport offering direct flights to over a hundred destinations around the world



A distinctive feature of the city is its proximity to the capital city of Poland, stimulating business synergy between the two cities. The travelling time and communication between the cities is convenient enough to facilitate business and enables quick transport, and even daily commuting.

### AND INSIDE THE CITY ITSELF...

In Łódź, there is a huge rail infrastructure investment in progress.

**COMPREHENSIVE DEVELOPMENT** 

public transport interchange hubs in Europe.

### ŁÓDŹ CITY CENTRE

### **CHOPIN AIRPORT**



Downtown, the tracks going through the centre of Łódź and the platforms were moved underground. These attractive areas will be released for new investment projects. Thanks to the tunnel, Łódź Fabryczna Railway Station will gain new connections, which will facilitate communication with other cities. There are also plans to build two additional underground stations. The new line going through the tunnel will be a sort of Łódź underground. The Łódź Fabryczna Railway Station is situated in the city centre and

recently was completely renovated, becoming one of the most modern

Due to the construction of a new cross-city tunnel under the Łódź

It takes just 90 minutes to go from the centre of Łódź to the Warsaw Chopin Airport, from where you have easy access to a large number of national and international destinations.

### **Cross-City Tunnel**



### **CENTRAL TRANSPORT HUB (CPK)**

About 100 km from Łódź the Central Transport Hub (CPK) is to be built. The future main transportation centre will combine air, rail, and road traffic. According to the project, the airport will serve 45 million passengers per year already after the first construction stage.



The development of the city is based on the Regional Development Strategy which aims at supporting innovation and enhancing cooperation and partnership between regional authorities and investors. The key sectors for the Łódzkie Region are mainly involved in the modern textile and fashion industries, as well as advanced construction materials, IT and telecommunications.

### **KEY INDUSTRIES OF THE ŁÓDZKIE REGION:**



MODERN TEXTILE AND FASHION INDUSTRY (INCLUDING DESIGN)\*



MANUFACTURE OF HOUSEHOLD APPLIANCES



**ADVANCED BUILDING MATERIALS\*** 



SSC, BPO/ITO, R&D

(SHARED BUSINESS CENTRES, BUSINESS PROCESS OUTSOURCING CENTRES/INFORMATION TECHNOLOGY OUTSOURCING CENTRES, RESEARCH & DEVELOPMENT CENTRES)



**MEDICINE, PHARMACY, COSMETICS\*** 



LOGISTICS



ENERGY SECTOR, INCLUDING RENEWABLE ENERGY SOURCES\*



**FURNITURE INDUSTRY** 



INNOVATIVE AGRICULTURE AND AGRI-FOOD PROCESSING\*



**ELECTRICAL AND MACHINERY INDUSTRY** 



IT AND TELECOMMUNICATIONS\*



**CREATIVE INDUSTRIES** 



PRODUCTION OF BUILDING
MATERIALS, INCLUDING CERAMICS,
CONSTRUCTION CHEMISTRY, JOINERY



**ENVIRONMENTAL SERVICES** 

<sup>\*</sup> INDUSTRIES WITH THE GREATEST POTENTIAL FOR GROWTH IN THE ŁÓDZKIE REGION



Łódź is one of the major academic centres in Poland. The city offers 18 institutions of higher education, 7 public and 11 non-public, as well as 30 R&D institutions. There are almost 76 thousand people studying at the universities in Łódź each year, including 6 thousand foreign students, with ca. 20 thousand graduating each year.



### THE UNIVERSITY OF ŁÓDŹ

is a young and creative university, and one of the largest higher education institutions in Poland, offering studies in humanities, social, natural, technical and economic sciences, with a total of 27 thousand students in its 12 departments. The university cooperates with a number of foreign higher education institutions and gives access to student exchange programmes. It is at the University of Łódź that the oldest School of Polish for Foreigners operates.

### THE ŁÓDŹ UNIVERSITY OF TECHNOLOGY

is one of the best technical universities in Poland, offering 51 fields of first-cycle and 41 of second-cycle studies at its 9 departments and at the International Faculty of Engineering. The University gives access to modern specialisations best tailored to the labour markets needs and to the development of scientific and technical science.

### THE MEDICAL UNIVERSITY

educates doctors, dentists, pharmacists and medical service specialists, and is the one and only university in Poland to provide studies for medical officers of the military healthcare service in cooperation with the Ministry of National Defence. The Medical University of Łódź is ranked one of the leading institutions, and its teaching, research, and lab facilities are among the best equipped in Poland

### THE ŁÓDŹ FILM SCHOOL

(LEON SCHILLER NATIONAL SCHOOL OF FILM, TELEVISION AND THEATRE)

is one of the oldest and the most prestigious film schools in the world. It educates directors, cameramen, actors, animation artists, editors, producers, script writers and photographers. It is the Alma Mater of many outstanding film-makers, with graduates including: Andrzej Wajda, Roman Polański, Kazimierz Kutz, Jerzy Skolimowski, Zbigniew Rybczyński, Krzysztof Kieślowski, Filip Bajon, and Janusz Gajos.

### **WŁADYSŁAW STRZEMIŃSKI ACADEMY OF FINE ARTS**

is a modern artistic university for those who see their future professional career in art and design. The academy offers rich educational programmes, including such unique fields as fashion and jewellery design or use of theatre, film and television techniques.

### GRAŻYNA AND KIEJSTUT BACEWICZ ACADEMY OF MUSIC IN ŁÓDŹ

is one of the leading art academies in Poland. It is open to new forms of developing passion and talent as well as promoting musical culture and education. Its rich didactic offer comprises over 50 specialisations in four departments.

### "YOUTH IN ŁÓDŹ" PROGRAMME



The "Youth in Łódź" programme supports students in pursuing their professional career, encouraging them to link their future with the city. At the same time, it supports local entrepreneurs and investors in attracting highly qualified staff.

As many as 98% of Łódź students having heard of any campaign addressed to young people spontaneously point to the "Youth in Łódź" programme. Thanks to the programme, students can take advantage of a student discount card, take part in free training courses, gain experience during paid holiday internships, obtain scholarships, and meet employers in Łódź. The programme is conducted by the Economic Development and International Relations Bureau of the City of Łódź Office. Leading universities of Łódź and about 300 employers from the city and the region are partners of the programme.



### SPECIALIZED STAFF. HIGHER EDUCATION FIELDS.

The Łódź-based universities care for the development of their students by offering studies and faculties that meet the labour market demand. As a result of the demand for top experts in many fields, both the University of Łódź and the Łódź University of Technology, in cooperation with entrepreneurs, offer an education giving access to attractive job opportunities in specific sectors.





In recent years, faculties have been created in Łódź in response to the demand of numerous companies, such as: Comarch, Ericsson, Fujitsu or Nordea.

The Łódź-based higher education institutions offer, among others, studies for future BPO/SSC/IT and production experts, whereas the content of studies is prepared in consultations with the CISCO academy and JUNIPER. Thanks to this, university graduates are highly qualified employees, ready to take up work in leading companies.

### ŁÓDŹ SPEAKS DIFFERENT LANGUAGES

Foreign languages constitute an important element of the education in Łódźbased schools and universities. All students attend mandatory language courses. Even if it is English that is the most common choice, the students often choose another foreign language, such as German, French, Russian, Spanish and Italian.

Linguistic fields of studies aimed at improving foreign languages skills, key in today's labour market, are also very popular and are selected by above 3 thousand young people every year.

### **FOREIGN LANGUAGE SKILLS**

About 30 private language schools give the opportunity to learn more (English, German, Russian, French, Spanish, Italian) and less popular foreign languages (such as Scandinavian or Asian languages).

The foreigners may benefit from a wide offer of the Polish language courses, with the School of Polish for Foreigners (at the University of  $t \circ d \acute{z}$ ), the oldest institution of this kind, as the most recognised one.

### **EDUCATION IN ŁÓDŹ**

Łódź also has a well-developed educational base. The city has over 200 kindergartens, including multilingual kindergartens, as well as numerous primary and secondary schools, including schools with specialised classes which prepare pupils for passing the final exams in foreign languages. This makes the possible relocation of employees and their families much easier.

Łódź gives the opportunity to learn in the British International School - the only institution in central Poland which provides education based on the British English National Curriculum to children and teenagers from 2.5 to 18 years of age.

ŁÓDŹ UNIVERSITY OF TECHNOLOGY	UNIVERSITY OF ŁÓDŹ
Computer Science	Linguistics for Business (L4B)
Technical Physics	Banking and Digital Finance
Electronic and Telecommunication Engineering	Production Management and Engineering
Management and Production Engineering	International Finance
Business and Technology	Business Process Automation
Logistics	Digitalization and Data Management in Business
Modelling and Data Science	Logistics in Business
Operation Management	Human Resource Management

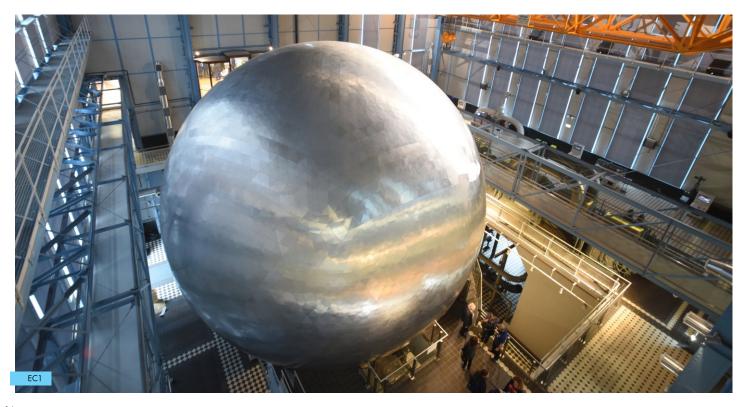


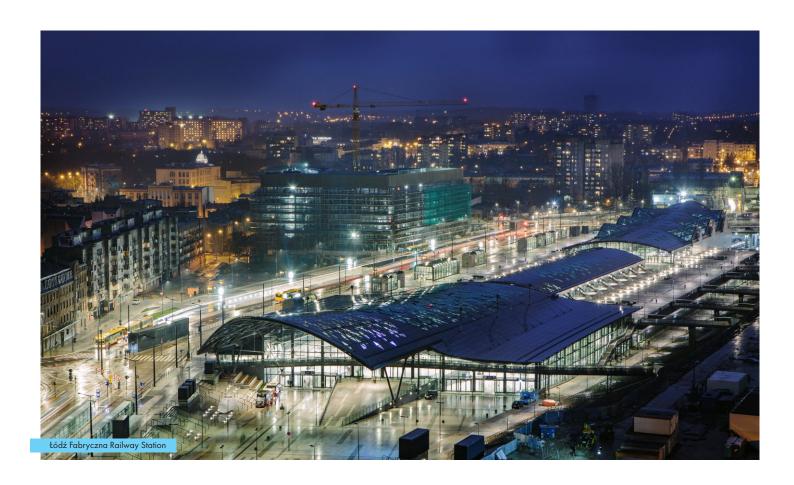
### THE NEW CENTRE OF ŁÓDŹ

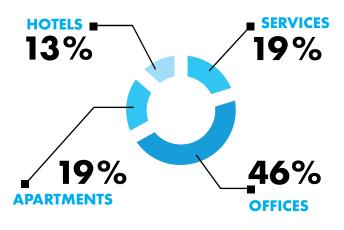


The New Centre of Łódź (NCŁ) is a modern space in the very heart of the city which combines business, cultural, commercial and transport functions. Thanks to the ongoing works, almost the 100 ha area in the centre of Łódź is being extensively revitalised. The NCŁ area includes, among others, the EC1 building, the new underground Łódź Fabryczna Railway Station and modern office buildings.

Within NCt you will find, for example, the revitalised building of the first power station in Łódź - EC1. The unique character of the place refers to the industrial past of the city. Currently, EC1 has cultural, artistic and educational functions. It hosts, in particular, the largest Science and Technology Centre in Poland and the most modern planetarium. The EC1 complex is also the seat of institutions associating artists and filmmakers - the Łódź Film Commission and the Centre for Comics and Interactive Narration.







An important landmark in the New Centre of Łódź is the new underground Łódź Fabryczna Railway Station, which will become part of a multimodal transport hub, combining railroads, long-distance buses, cars and public transport. The investment also involves the reconstruction of the road system around the station, which will give Łódź a chance to become one of the best communicated cities in the country.

## **ŁÓDŹ FOR INVESTORS.**ONE-STOP SHOP

### **BUSINESS DEVELOPMENT**

### AND INTERNATIONAL RELATIONS BUREAU SUPPORT

#### PREPARATION FOR INVESTMENT

We prepare comprehensive, profiled data for the analysis and evaluation of Łódź as a location for a future investment project referring to:

investment incentives available for particular profile projects,



- situation on the labour market (salary levels, process of recruitment of people with specific competencies, etc.),
- situation in a given market segment and existing competition,
- identification of potential sub-suppliers and suppliers.

### **REAL ESTATE**

We provide a complete overview of the private and public real estate market:



- support in site selection (purchase and lease opportunities of both brownfield and greenfield areas),
- consultations referring to the site preparation.

### RECRUITMENT SUPPORT/EMPLOYER BRANDING

We organize campaigns promoting new investors in the city:



- employer branding,
- support in reaching potential job candidates.

### **POST-INVESTMENT SUPPORT**

Support after starting a business in the city:



- support of a dedicated Investor Service Manager to the company,
- support in ongoing activities and contacts with the local administration,
- integration of business environment,
- creation of cooperation platform between business and academia,
- promotional support of the company.



### **ECONOMIC AWARDS GRANTED TO ŁÓDŹ**

Thanks to supporting activities, investors can count on high-quality public services. Łódź is a business-friendly place, what is confirmed by a number of awards granted to the city.

- Emerging Europe Business-Friendly Cities Perception 2020 Ranking: 1st place in the overall ranking - "CEE's Most Business-Friendly City".
- Emerging Europe Business-Friendly Cities Perception 2020 Ranking: 1st place in CEE in the "Business Climate" nomination and 2nd place in the "Local Authority Support" nomination.
- ABSL 2020 Report, Business Service Centers Business
   Location Assessment: 1st place in the nominations "Transport
   accessibility (roads)" and "Cooperation with local universities",
   and 3rd place in the nominations "Quality of local universities",
   "Availability of modern office space" and "Cooperation with local
   investor service unit".
- Polish Association of Developer Cities, Ranking of Cities 2019: 2nd place overall.
- CEE Shared Services and Outsourcing Awards 2019:
   1st place in the nomination "Dynamically Developing City Poland".
- Prime Property Prize: honorable mention in the Investor Friendly City nomination (2018, 2017, 2014).
- Investment Awards in the "City" category by EuropaProperty.com 2017, 2020.
- Eurobuild Investor's friendly City award: 2017, 2016, 2014.
- Prologis rating: "100 Most Desirable Logistics Locations in Europe 2017" Central Poland Łódź: most desirable location outside Western Europe 2017.

### **OTHER INVESTMENT SUPPORT INCENTIVES**

EXEMPTION FROM CORPORATE INCOME TAX (CIT) WITHIN THE ŁÓDŹ SPECIAL ECONOMIC ZONE:

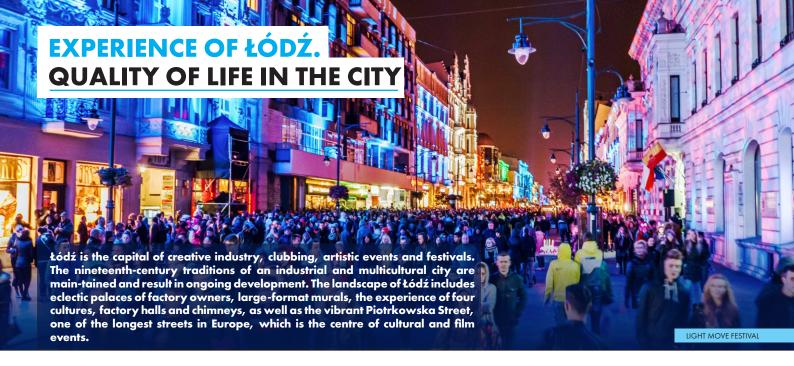
### ŁÓDŹ SPECIAL ECONOMIC ZONE

A wide range of benefits is also offered by the Łódź Special Economic Zone. When conducting business activity within the Łódź SEZ, the investor receives public support in the form of exemption from corporate or personal income tax, and may also be released from property tax. The level of support depends on the size of the enterprise and can reach up to 55% in case of small companies.

- PROGRAMME OF SUPPORT FOR PRIORITY INVESTMENTS FOR POLISH ECONOMY BETWEEN 2011-2020
- RECRUITMENT SUPPORT TOOLS DISTRICT LABOUR OFFICE

- INVESTOR ASSISTANCE OFFICER DEDICATED TO A GIVEN INVESTMENT PROCESS
- SUPPORT IN PROCEDURAL ISSUES, SO CALLED "FAST TRACK"
- INVESTOR IMAGE CREATION





#### **CULTURE**

Situated in the heart of Poland, the city hides many secrets and offers a wealth of attractions, including:

### NEW CENTRE OF ŁÓDŹ / OFF PIOTRKOWSKA / MANUFAKTURA / KSIĘŻY MŁYN

**PIOTRKOWSKA STREET.** One of the longest shopping streets in Europe. There are tenement houses, palaces and villas of factory owners, churches, monuments of famous Łódź citizens, and the headquarters of cultural institutions and creative industries.

**THE POZNAŃSKI PALACE**. The Eclectic palace of Izrael Poznanski is the largest residence of factory owners in Poland.

**MUSEUM OF CANAL "DETKA"**. Hidden under Liberty Square, it is a fragment of the 19th century underground sewage system.

**MURALS IN ŁÓDŹ**. Large format paintings that have already grown into the city landscape and changed the face of Łódź.

**MUSEUM OF CINEMATOGRAPHY**. It presents impressive collections related to the history of cinematography. In the museum there is one of the six existing in the world photoplasticon built around 1900.

**VILLAS AND PALACES**. There are about 200 villas and palaces of factory owners in the city.

**POST-INDUSTRIALISM**. There are about 300 post-industrial buildings in Łódź.

### **SPORT AND RECREATION**

**AQUAPARK "FALA"**. A water park with a number of swimming pools, including one with an artificial wave, and a slide called "Kamikaze" (the highest in Poland), and relaxation zone as well.

**ATLAS ARENA**. One of the largest sports and entertainment halls in Poland, where excellent volleyball and basketball events and shows are held

**THREE CITY STADIUMS**. There are two football stadiums and one speedway stadium in the city.

**ŁAGIEWNICKI FOREST**. Łagiewnicki Forest is one of the largest forests within the city boundaries in Europe.

**PARK NA ZDROWIU**. Park Na Zdrowiu with a botanical garden and the Orientarium that is currently under construction.





**14** 3-STAR HOTELS

12 CINEMAS

**6** BOWLING ALLEYS

**6** SQUASH COURTS

**6** 4-STAR HOTELS

18 THEATERS

16 SHOPPING MALLS

**2** GO-CART RACETRACK

19 SPORTS HALLS 23 TRADE EXHIBITIONS

**TENNIS COURTS** 

**INDOOR SWIMMING POOLS** 

4 CLIMBING WALLS **FESTIVALS** 

4 BOATING MARINAS **PLAYING FIELDS** 

3 STADIUMS

### **EVENTS**

#### MARCH

TOUCH THE THEATRE FESTIVAL / FESTIVAL OF PLEASANT AND UNPLEASANT ARTS / **REGIONAL BEER FAIR "PIWOWARY"** 

#### APRIL

FESTIVAL OF SCIENCE, TECHNOLOGY AND ARTS / ŁÓDŹ MARATHON "DBAM O ZDROWIE" / NATIONAL FESTIVAL O F POLISH ANIMATION

PIOTRKOWSKA STREET RUN / STUDENTS DAYS / ŁÓDŹ BALLET MEETINGS / MUSEUMS' NIGHT / SENIORALIA

FOTOFESTIWAL - INTERNATIONAL FESTIVAL OF PHOTOGRAPHY

### JULY AND AUGUST

FESTIVAL OF COLOURS / TRANSATLANTYK FESTIVAL - FILM FESTIVAL / ŁÓDŹ BIRTHDAY / GEYER MUSIC FACTORY / SUMMER JAZZ ACADEMY / "POLÓWKA" SUMMER FILM FESTIVAL / FESTIVAL OF FIRE / MANU SUMMER JAZZ SUNDAYS

#### SEPTEMBER

ŁÓDŹ OF FOUR CULTURES FESTIVAL / KINETIC ART OF LIGHT FESTIVAL "LIGHT MOVE" / ŁÓDŹ BUSINESS RUN / ŁÓDŹ TANGO SALON FESTIVAĹ

#### **OCTOBER**

CRITICS CINEMA ART FESTIVAL KAMERA AKCJA / FILMTERACTIVE FESTIVAL / ASP GRADUATION GALA / LODZ DESIGN FÉSTIVAL / INTERNATIONAL FESTIVAL OF COMICS AND GAMES

#### **NOVEMBER**

EXPLORERS FESTIVAL / EUROPEAN CINEMA FORUM "CINERGIA

### DECEMBER

CHRISTMAS MARKET AT PIOTRKOWSKA STREET

### CONTACT

**Business Development and International Relations Bureau** 

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e-mail: boi@uml.lodz.pl

tel. 42 638 59 39 fax 42 638 59 40

www.invest.lodz.pl
www.linkedin.com/company/invest-in-lodz/











The guide is realized due to the implementation by the City of tódź of the project called "Economic internationalization of companies from the tódź region through dedicated promotional activities and territorial economic marketing – part II", co-financed by the Regional Operational Programme of the tódzkie Region for 2014–2020.

